* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Given the provided data, we can conclude that campaigns in theater (more specifically, plays) are more successful than the other campaigns within this data set, there is a higher percentage of successful campaigns when they have goals within the 15000 to 25000 range, and there is a higher percentage of successful campaigns in GB than the other countries within this data set.
* What are some limitations of this dataset?
  + Some limitations of this dataset include the categories of crowdfunding campaigns, as well as the countries where these campaigns originated. In other words, these are a smaller subset of the total number of crowdfunding campaigns and originating countries worldwide.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could create an additional table for statistical analyses (mean, median, mode, minimum, maximum, variance, standard deviation) of campaign success based on the goal amount, which would provide a more detailed account of the spread than the “Percentage Outcome per Goal”. In addition, we could create box and whisker plots for both statistical analyses for the previously described table as well as the “Successful Campaigns Based on Number of Backers”, which would provide a more visualized representation of the analyses.

Statistical Analysis of Campaign Success Based on Number of Backers:

* Use your data to determine whether the mean or the median better summarizes the data.
  + In each case, the median better summarizes the data since the data is skewed by the outliers.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + Based on the variance of each statistical analysis, successful campaigns have more variability. This makes sense based on the data, since the successful campaigns have a higher range of number of backers (16 to 7295) compared to the failed campaigns (0 to 6080).